



For Immediate Release

New iPhone Application for Kids: *Little Cook* Released at Special Discounted Price by Developer, Aqility, Inc.

***Little Cook* is an innovative learning game developed for the iPhone and iPod Touch by Aqility. This unique app offers parents a new opportunity to keep their children engaged, and gives kids the chance to take over a virtual kitchen from planning a meal to selecting ingredients. For a limited time, *Little Cook* will be available to download at 75% off its post-launch price.**

BOSTON, MA. (October 21, 2009) – Aqility, Inc. announced the release of its first iPhone/iPod Touch application for kids today. *Little Cook* was specifically designed for children ages 4-7 as an interactive learning and playing tool. The app allows young players to choose from a selection of meals and build each one to their own creative specifications by adding different combinations of ingredients. During the launch period, parents will be able to purchase *Little Cook* for \$.99 (75% off its regular price).

“As a parent, I wanted to build a game that would not only entertain my kids, but would give them control over a creative project,” says Alexander Kesler, President of Aqility, Inc., “*Little Cook* gives children a chance to be in their own kitchen, making planning and cooking decisions, and to develop a rudimentary understanding of appropriate ingredient combinations.”

With a variety of meals to plan and a diversity of ingredients to choose from, children can create an endless assortment of dishes. After the desired meal is chosen from the main kitchen screen, a child can add up to eight ingredients, whether or not they are complimentary. Though it is possible to add candy to a pizza, upon completion of cooking, the meal will be rated “Good,” “Bad,” or “Just ok,” by a discerning taste-tester. The taste-tester has varied and compelling reactions that can be played repeatedly by users.

“This is a very interactive game designed to hold kids’ attention for a long period of time,” continues Mr. Kesler, “The graphics are colorful and high quality and the audio sounds are friendly, appealing to our targeted age group. Players can return to the kitchen again and again to perfect their dish or to create an imaginative meal that is going to get an amusing response from *Little Cook’s* taste-tester.”

About Little Cook

Little Cook gives future chefs a taste of what it takes to make a dish from scratch. Players can choose to prepare a variety of dishes, including omelets, soup, pizza – even ice cream sundaes! The challenge lies in selecting and combining the best ingredients, because once you finish cooking your meal, it will be taste-tested by a discerning critic! Little Cook can be downloaded for a limited time for \$.99 from www.Aqility.com, or from the iPhone App Store.

About Aqility, Inc.

Aqility, Inc. designs and develops iPhone applications for the iPhone, iPhone Touch, Blackberry and Android. Aqility applications, which include Kids' Games™, Read and Play™, and iRealWorld™, provide interactive experiences for children and adults.

Aqilty applications are specifically designed to be simple, innovative and purposeful. Every app created has a higher purpose, from helping children develop critical thinking ([Kids' Games™](#)) and literacy ([Read and Play™](#)), to helping adults create positive change in the world around us ([iRealWorld™](#)).

Contact

Jackie McKeon

mckeon@insegment.com